

CREATIVE SPACE ASSISTANCE PROGRAM (CSAP)

KIM MCCARSON

512-974-7963

KIMBERLY.MCCARSON@AUSTINTEXAS.GOV

ECONOMIC & BUSINESS LIAISON

MUSIC & ENTERTAINMENT DIVISION

ECONOMIC DEVELOPMENT DEPARTMENT

Purpose

To provide direct support to qualifying creative organizations facing temporary or permanent displacement, or to those previously displaced.



CSAP Program Overview

- Building on the success of the 2018 Arts Space Assistance Program (ASAP) pilot.
- EDD's Cultural Arts Division and Music & Entertainment Division partnered to promote and administer the Creative Space Assistance Program (CSAP)
- Program budget is \$750,000
- Program eligibility includes:
 - Arts-focused nonprofits and
 - Select for-profit creative businesses, as allowed by definitions within the program guidelines



Eligible Uses of Funds

- Rent stipend
- Gap financing for property acquisition
- Other space-related needs such as facility improvements or displacement-related expenditures, and predevelopment plan

2019 CSAP Awards

Applicable Entity	Current Address	District	Recommended Amount
Antone's Nightclub LLC	305 E 5th St.	9	\$ 20,697.00
Austin Book Arts Center	5501 N Lamar Blvd. Ste. C125	4	\$ 16,256.00
Austin Creative Reuse	6406 N IH35 #1801	4	\$ 16,699.00
Austin School of Film DBA Motion Media Arts Center	2200 Tillery St.	1	\$ 37,999.00
Cheer Up Charlies LLC	900 Red River	9	\$ 23,855.00
Creative Action	1023 Springdale Rd.	3	\$ 47,500.00
First Street Studio	2400 East Cesar Chavez	3	\$ 11,524.00
Flamingo Cantina	515 E 6th St.	9	\$ 22,950.00
Giddy Ups, LLC	12010 Manchaca Rd.	ETJ	\$ 10,920.00
Ground Floor Theatre	979 Springdale Rd.	3	\$ 39,000.00
Heard Entertainment Texas, LLC	606 E 7th St.	9	\$ 44,160.00
Icosa Gallery Collective	916 Springdale Rd, Bldg. 2 #102	3	\$ 4,286.00
Imagine Art	2830 Real St.	1	\$ 19,380.00
Improv Productions, LLC	617 Congress Ave.	9	\$ 38,033.00
Latinitas	1023 Springdale Rd.	3	\$ 13,015.00
MASS Gallery, Inc.	705 Gunter St.	3	\$ 30,210.00
Mosaic Sound Collective	6400 FM 969	1	\$ 46,876.00
Puerto Rican Folkloric Dance	15228 Quiet Pond Ct.	3	\$ 6,248.00
Rally in the Alley, LP	412 Congress Ave.	9	\$ 47,500.00
Rude Mechanicals	5305 Bolm Rd. #12	3	\$ 1,810.00
Salvage Vanguard Theater	3506 Rogge Lane	1	\$ 48,750.00
Santa Cruz Collective	1805 E 7th St.	3	\$ 47,500.00
The City Theatre Company	3823 Airport Blvd.	1	\$ 50,000.00
The Museum of Human Achievement	3600 Lyons Rd.	3	\$ 45,500.00
Visions in Rhythm DBA Tapestry Dance Co.	2015 E Riverside Dr, Bldg 7	3	\$ 15,697.00
VORTEX Repertory Co.	2307 Manor Rd.	1	\$ 45,917.00

Side By Side

ASAP

Budget: \$200,000

Use of Funds: Tenant Improvements (up to \$35,000) and Rent Stipend
(up to \$50,000)

17 organizations applied representing \$543,624

12 awards recommended

Average award amount \$14,494

CSAP

Budget: \$750,000

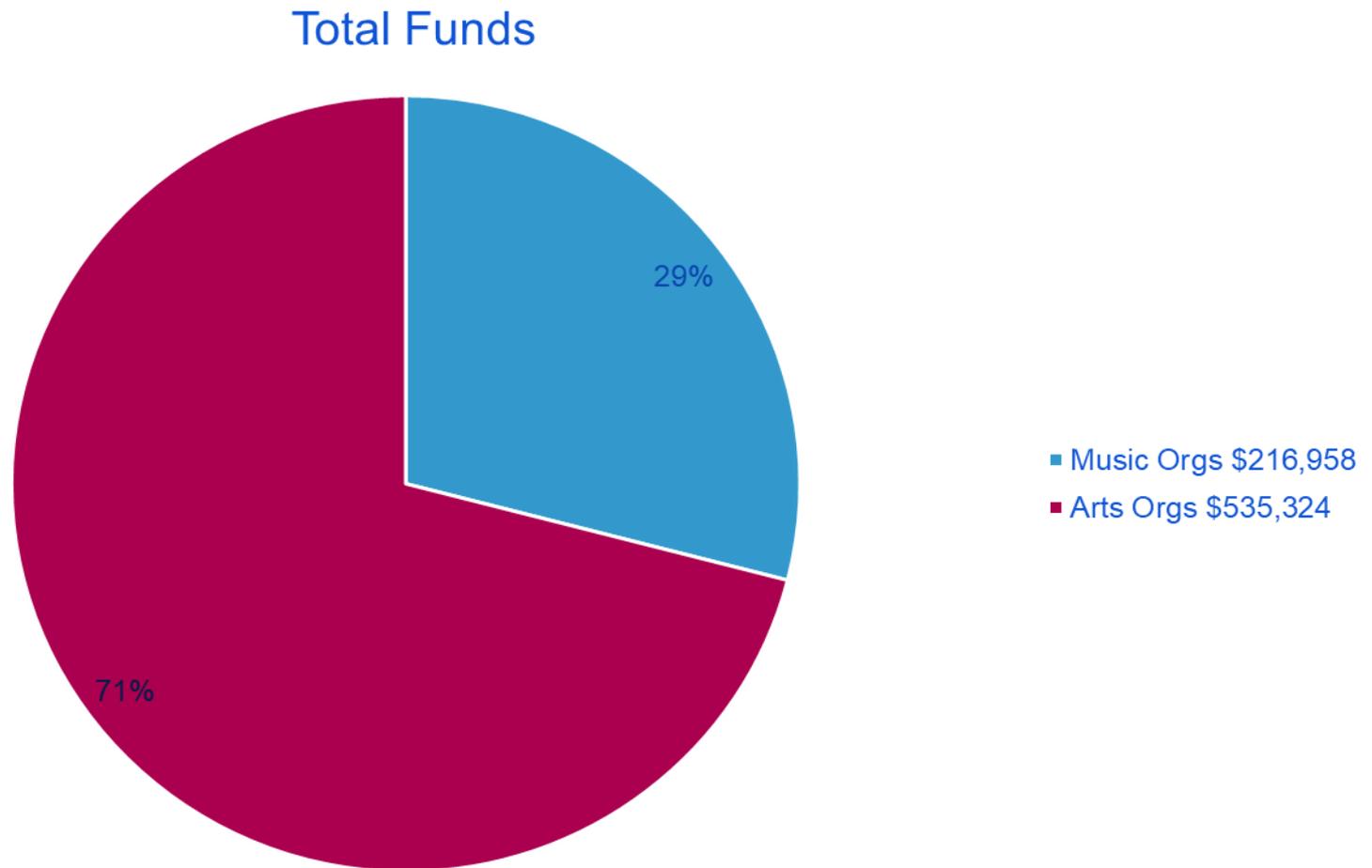
Use of Funds: Rent Stipend, Tenant Improvements, Gap Financing (all up to \$50,000)

43 organizations applied representing \$1,882,713

26 Organizations Were Recommended For Awards Representing \$752,282

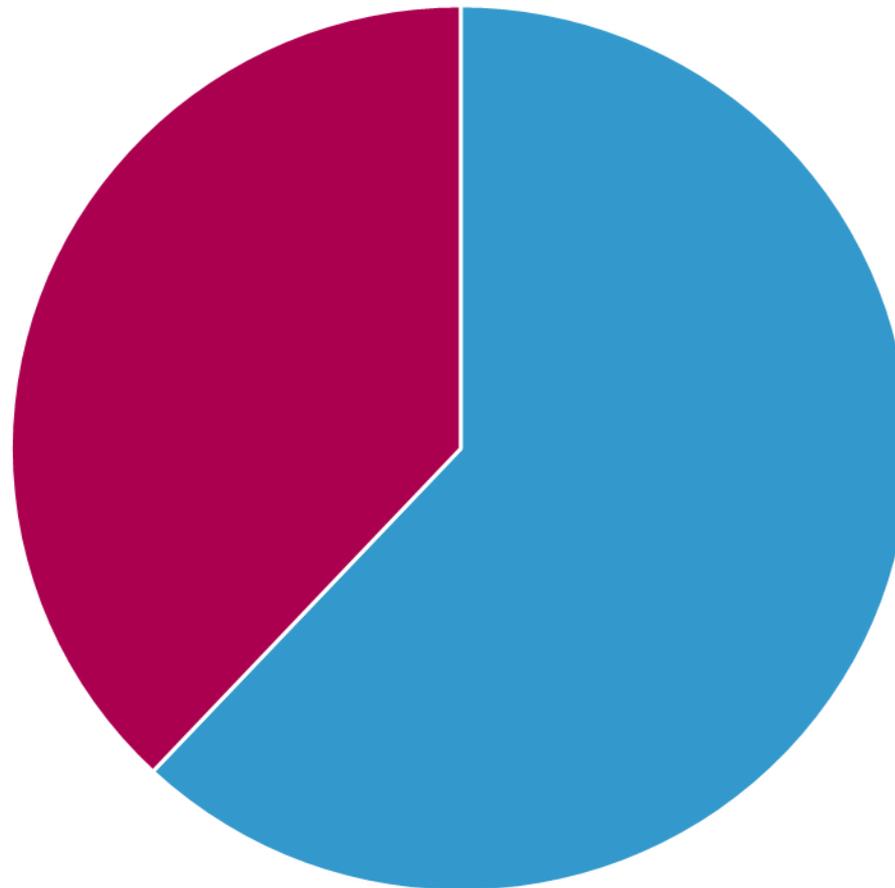
Average award amount \$28,934

Percent of Total Funds to Arts and Music Orgs



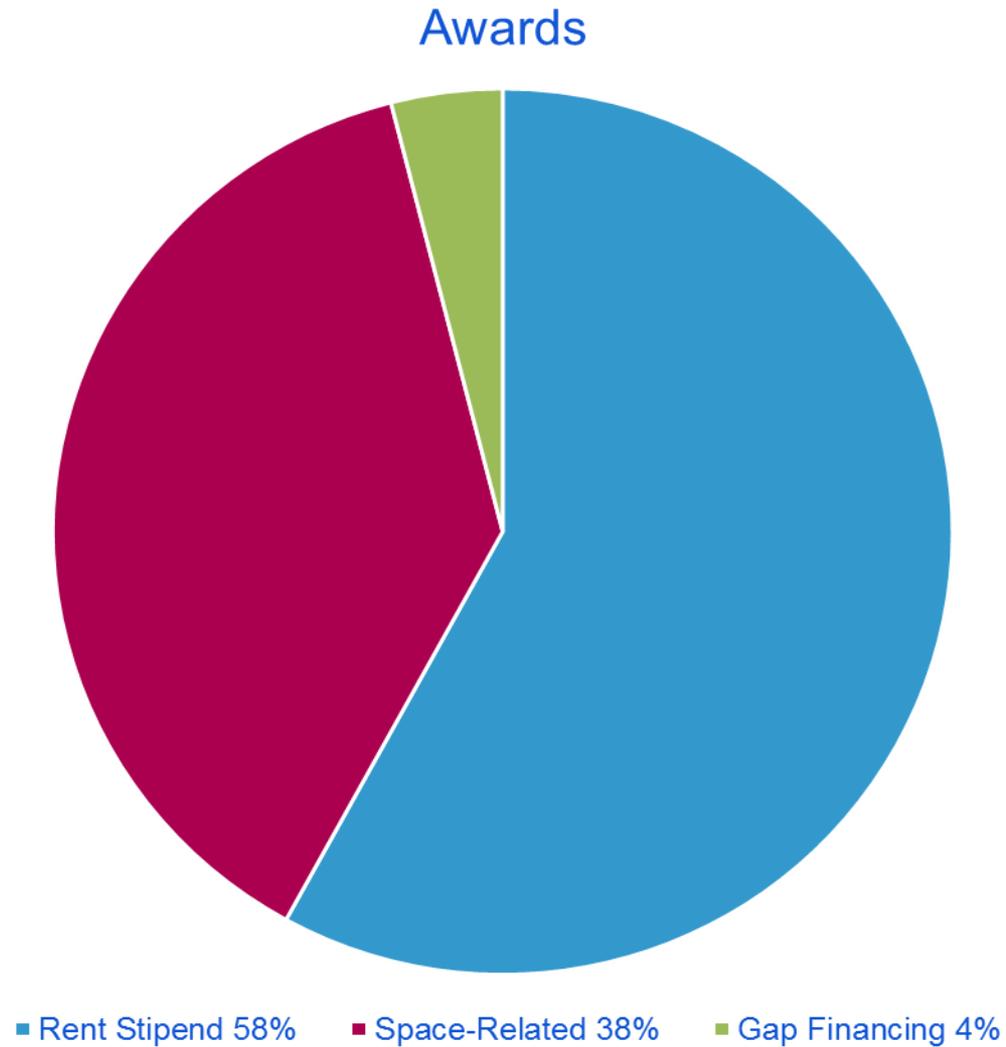
Percentage of Nonprofits and For-Profits

Awards



■ Nonprofits 62% ■ For-Profits 38%

Type of Funding



Changes to the Program

- The program eligibility is expanded to include select for-profit creative businesses, as allowed by definitions within the program guidelines
- Program budget increased from \$200,000 to \$750,000
- Majority of 5-member grant review panel comprised of representatives from the creative community (the remaining two from the finance or real estate communities)
- Selected recipients must commit to previous guidelines related to job retention and professional development or career development
- Eligible uses of funds expanded to include gap financing for property acquisition, other space-related needs such as facility improvements or displacement-related expenditures, and predevelopment plan
- Although no 1:1 match required, applicants must show documented availability of any cash, convertible assets, or in-kind support needed to complete the project.
- Applicants may apply for 12 months (versus 9 months) of rent stipend relief

More Changes to the Program

- Program will remain tied to performance-based contracts, with grant funds disbursed as reimbursement upon proof of contract milestone fulfillment
- Grant review committee reserves the right to conduct finalist interviews or request additional information before award recommendations are made
- EDD's Cultural Arts Division and Music & Entertainment Division will be partnering to promote and administer the Creative Space Assistance Program

Criteria

ASAP

Urgency 15 points

Length of lease term and options, and degree of project readiness 10 points

Compelling project need and alignment with request for financial assistance 15 points

Financial stability of organization (with exception of real estate impact) 30 points

Deep roots in low-income and historically underserved community(ies) 25 points

Benefits from co-location opportunities 5 points

CSAP

Compelling project need 20 points

Urgency 15 points

Co-location opportunities for other artists 20 points

Organizational stability/project readiness 20 points

Equity 15 points

Artistic programming/organizational advancement 10 points

New recipient 10 point bonus

For-Profit Applicant Eligibility

- **Live Music Venue**: An establishment where live music programming is the principal function of the business and/or the business is a live music destination, and where the venue clearly establishes the ability of an artist to receive payment for work by percentage of sales, guarantee or other mutually beneficial formal agreement for every performance. A live music venue is a destination for live music consumers, and/or its music programming and is the primary driver of its business as indicated by the presence of at least five (5) of the following:
 - a) Defined performance and audience space;
 - b) Mixing desk, PA system, and lighting rig;
 - c) Back line;
 - d) At least two of the following: (i) sound engineer, (ii) booker, (iii) promoter, (iv) stage manager, or (v) security personnel;
 - e) Charges cover charge to some music performance through ticketing or front door entrance fee;
 - f) Markets specific acts through show listings in printed and electronic publications;
 - g) Hours of operation coincide with performance times; or
 - h) Programs live music at least five nights a week.
- **Performance Venue / Theater**: An establishment whose principal function and mission is to present live performances, plays, live music, film screenings, or other performances of artistic work produced by an artist, or arts and culture organization, accessible by public audiences.
- **Museum / Art Gallery**: Facility whose principal function and mission is to exhibit, present, and/or sell artistic work in a variety of media produced by an artist, artist collective, or arts and culture organization, accessible by public audiences. (For the purposes of this program's eligibility, this will not include City-run/owned, State-run/owned, or Federally-run/owned facilities.)

Program Information

<http://www.austintexas.gov/csap>

CSAP program description, guidelines, and link to application

